

Your
Mary Kay
Name Badge



THE HOSTESS POCKET

Below are the items I put in my beauty coat pocket. They help me to spoil the hostess, promote services and products and obtain bookings because they want the gifts too.

- Purse Size Hand Cream (not sampler)
- Eye Pencil Demo (only for the hostess or check up facials but hostess's is in my pocket)
- Lip Pencil Demo (only for the hostess or check up facials but hostess's is in my pocket)
- Perfume sampler or body care sampler (gives me an opportunity to mention my gift giving service and holiday shopping ideas)
- Package of Beauty Blotters or Sponges—gives me the chance to promote supplements to be shared at their check up facial.

The choice to wear a Mary Kay Beauty Coat can be powerful. Because it looks professional, it gives you credibility and it advertises Mary Kay on it. In addition, when you add your name badge, you become more approachable. Remember the beauty coat is worn with a black skirt, hose and closed toe shoes. Too many pins will detract from the look, so just add a simple necklace and earrings to complete the look.